FOR IMMEDIATE RELEASE: September 15, 2020

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### ThunderAct raises another round of seed funding led by Heroic Ventures
### Seeding the future of AI data analysis

**San Francisco, California**: ThunderAct, a San Francisco based startup announced a new round of funding to help propel its AI-powered customer-interaction analysis for enterprise companies. ThunderAct is the only tool enabling enterprise organizations to automatically and continuously analyze the impact and performance of their business with their aggregate customer data.

This investment will allow the startup to continue to enhance its B2B solution. The round of funding was led by Heroic Ventures with participation from Xplorer VC, Matthews Lane Capital Partners LLC, and other top investors.

*"We were excited to see how fast ThunderAct is moving towards helping enterprises see their blind spots, integrating data collected during customer interactions from various platforms, to answer the questions they don't necessarily know they need to ask." - Itai Maron, Heroic Ventures*

*"Decision-makers in large companies often have incomplete information as data becomes siloed and difficult to gather. By connecting to various information systems across departments and using natural language processing to parse information, ThunderAct provides an unbiased and comprehensive picture needed to influence strategy. We are impressed with ThunderAct's vision and we're excited to be a part of it" - Nathan Feltz, Xplorer Capital*

*"As ThunderAct continues to grow, we believe their AI and ML customer data analysis will provide real value to Enterprise companies and that their data solution will be key to helping large organizations mitigate risks and seize missed opportunities" - Daniel Silvers, Managing Member, Matthews Lane Capital Partners LLC*

ThunderAct was founded by a customer-passionate Israeli female founder who spent years working with customer data and customer-facing teams. Since it's early days, ThunderAct has been on a mission to enable customers' voices to influence business actions.

**About ThunderAct**:
ThunderAct is a SaaS solution that allows enterprise companies to make well informed, data-driven decisions. ThunderAct uses natural language processing (NLP) technology to interact with all organizational systems used to capture employee-customer interaction. The result is a simple visual representation of customers and market insights alongside the recommended business changes and their potential impact over time. If you'd like to learn more about how ThunderAct can help you with your customer data, please visit us at www.thunderact.com or info@thunderact.com.

**About Heroic Ventures:**
An early-stage venture capital firm based in Palo Alto, CA. Heroic Ventures supports the earliest stage founders in their quests to build world-class companies.

**About Xplorer Capital:**
Xplorer Capital is an early-stage venture capital firm that invests in talented entrepreneurs and disruptive technologies that transform industries on a global scale. Our portfolio companies drive advancements in AI, robotics, and automation to improve industries such as logistics, manufacturing, agriculture, sustainability, and corporate productivity. The firm is based in Menlo Park, CA.

**About Matthews Lane Capital Partners LLC:**
Based in New York, Matthews Lane Capital Partners makes public and private investments at all layers of the capital structure where we and our partners have substantial operating expertise and an ability to create value.